

“WBNX-TV / Bark in the Park Event and Nutrish® Dog Food Giveaway”

OFFICIAL RULES – For On Site Promotion

5/11/19

1. How to Participate:

WBNX-TV Event Crew will be on-site at the at the **Bark in the Park** event 2019 located at Lock 3 in Akron Ohio on Saturday May 11, 2019 from 11:00AM-3:00PM. Participants must be present at the event and present to the WBNX-TV booth during hours of operation noted to participate in most of the activities (except for the Prize Drawing which can also be entered online).

Event attendees can come to the WBNX-TV booth and receive one of 1500 Rachael Ray Nutrish® sample bags of dog treats (While supplies last and subject to availability). One sample per person.

PRIZE DRAWING:

WBNX Booth: While at the event, attendees can enter for their chance to win one Grand Prize of a “year’s worth” of Nutrish® as described below by filling out the entry form provided at the WBNX booth and placing it in entry box. Or, enter online at wbx.com/contest as an alternate method of entry.

One entry per person. No purchase necessary to enter. Entrant information not sold or distributed. Official Rules available on request at the WBNX-TV booth. Illegible or incomplete entry forms will not be included in the drawing nor will be eligible to win. All mass entries, reproductions, duplicate entries and entries without the complete required information will void all entries by that entrant. Sponsor is not responsible for late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries.

ALTERNATIVE METHOD OF ENTRY:

- **NO ENTRY FEE, PAYMENT OR PURCHASE NECESSARY** to enter.
- **HOW TO ENTER ONLINE:**
- Contest Entry Period begins 5/11/19 at 10:00am and ends 5/11/19 at 5:00pm EST. **Limit one (1) entry per person, per day.**
- To enter the “**WBNX-TV / Bark in the Park Nutrish® Dog Food Giveaway**” online, you must have internet access. Access the WBNX-TV website at www.wbx.com and follow all instructions to locate the contest page and complete the online entry form. All required fields must be completed, and entry forms must be submitted.

Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all entries by that entrant. All mass entries, reproductions, duplicate

entries and entries without the complete required information will void all entries by that entrant.

2. **ELIGIBILITY:** Some restrictions may apply. Entrants must be legal residents of the United States, **and be at least 18 years of age as of date of entry.** Proof of age and legal U.S. residency may be required. Entrants must reside in WBNX-TV's Northeast Ohio viewing area. Employees of WBNX-TV, Winston Broadcasting Network, prize sponsors, and their parent companies, subsidiaries, affiliates, advertising and promotion agencies and immediate families of each (for these rules immediate family is defined as a parent, child, sibling or spouse) and persons living in the same household of such employees (whether related or not) are not eligible to win. No groups, clubs or organizations may enter or win prizes.

CONDITIONS OF PARTICIPATION: Void where prohibited or otherwise restricted by law. By entering or accepting a prize in this Sweepstakes, winner agrees to be bound by these Official Rules, and to comply with all federal, state, and local laws and regulations.

By entering, accepting a prize, and/or participating in this contest, entrants and prize winners agree to release and hold harmless the parties listed above, all sponsors, all prize providers (including J.M. Smucker Co., all Rachael Ray-related entities and KWP Studios Inc.) and all of the mentioned parties' directors, executives, parent companies, affiliates, subsidiaries, officers, attorneys, employees, and agents from any and all claims arising from the execution of and involvement with the contest including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. damage, injury, loss, misfortune or other liability of any kind that may arise from or in connection with his or her acceptance of the prize, possession or use of the prize, or his or her participation in this **"WBNX/Bark in the Park Event and Nutrish® Dog Food Giveaway 2019"**, or from injury or damage to any person's computer or property related to or resulting from participating in or experiencing any materials in connection with the promotion, or from any misuse or malfunction of any prize awarded.

Except where prohibited by law, by entering this Sweepstakes, you consent to (i) the use of your name, voice, picture, likeness and biographical data and/or any other information contained in your entry in advertising, promotional and marketing materials by Sponsor and the Sponsor Entities worldwide in all media now known or hereafter discovered or devised (including, without limitation, Sponsor's and Sponsor Entities' web sites) without additional compensation, notice, approval or review and (ii) the modification, editing, adaptation, electronic alteration, use, assignment and/or disposal of on-line entries however Sponsor sees fit and for any purpose without any notice or compensation to you or any third parties. You acknowledge that if you are chosen as a Prize winner, certain of your personally identifying information may be disclosed to third parties at least as required by law, including, without limitation, on a Winner's List.

3. DRAWING: Potential winner will be selected from all eligible entries received online and at the event during the contest period in a random drawing which will be conducted between **5/11/19- 5/24/19** by WBNX. WBNX decisions are final and binding in all respects relating to this contest. Odds of winning depend upon the number of eligible entries received. All claims subject to verification.

The winner shall be required to complete an affidavit or declaration of eligibility/liability and a publicity release, and IRS Form W-9 (Request for Taxpayer Identification Number and Certification) which must be signed and returned so that it is received by Sponsor within seven (7) days of the prize notification. Failure to comply may result in forfeiture of all rights to prize(s). Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winners.

Grand Prize Winner may also return the forms and pick up their prize in person by coming to the WBNX-TV Offices at 2690 State Road, Cuyahoga Falls, OH, 44223, during normal business hours at a mutually agreed on time before 5/31/19. Positive identification required.

WBNX-TV will send Prize Notification and Release from Liability forms, IRS Form W-9 (Request for Taxpayer Identification Number and Certification) and other necessary forms to the potential Grand Prize Winner by mail **within 2 weeks** of the drawing.

If any potential prize winner declines the prize or fails to provide signed affidavits or releases, such winners will be deemed to forfeit the prize and Sponsor will select an alternate winner from the remaining eligible entrants. If any alternate(s) similarly fails to respond or declines the prize, Sponsor will use a reasonable number of attempts, in its discretion, to award the prize(s) to another alternate(s) but if it is unable to do so, the prize(s) will be finally forfeited and Sponsor shall have no further liability in connection with this contest. Upon prize forfeiture, no compensation will be given.

WBNX nor other sponsors are responsible for lost in any part, damaged, late or misdirected mail/and or prizes.

4. PRIZE:

One (1) Grand Prize winner will receive a “year’s supply” of Rachael Ray™ Nutrish® Dry Dog Food. The approximate retail value of the prize(s) is \$779.76. Prize will be awarded in the form of manufacturer’s coupons that the winner can redeem at participating local retailers that accept manufacturer’s coupons. The winner receives by mail, Twenty-Four (24 manufacturer’s coupons each valid for one free 8lb.-14lb. bag of Rachael Ray™ Nutrish® Dry Dog Food. **Coupons** are not valid for online shopping and are not valid for use with any e-commerce sites or with any other offer. Coupons may not be photocopied or duplicated. The winner is responsible for sales tax, as required by local law. See coupon for restrictions. Maximum Retail Value of each coupon is \$32.49.

Grand Prize winner will receive an IRS Form 1099 for the retail value of the prize.

- (1) Prizes are non-refundable, non-transferable and subject to availability; (2) WBNX & Sponsor reserves the right without notice to substitute any prize of equal or lesser value in the event of prize unavailability; (3) There are no prize substitutions, transfers or cash equivalents permitted; (4) Prize cannot be replaced if lost or stolen; (5) Costs greater than the prize value are the sole responsibility of the prizewinner; (6) In no event will the sponsors be obligated to award more than the stated number of prizes; (7) WBNX & Sponsor are not responsible for prizes damaged in delivery or shipping; (8) WBNX & Sponsor are not responsible for prizes that are defective, damaged, or are non-working order; (9) Some restrictions may apply; (10) Each entrant understands and accepts that the depiction of a prize in any advertising or promotional materials may not reflect the actual prize delivered. (11) Sponsor reserves the right to cancel or modify the Sweepstakes in its discretion.

Taxes and other expenses not specifically identified in these Official Rules are the sole responsibility of the Food Prize winner.

Prizes are awarded 'as is' with no guarantees or warranties as to use, merchantability, or fitness for a specific purpose, and the Sponsor(s) is/are not responsible for defective prizes.

WBNX and Sponsor are not responsible if any prize cannot be awarded or redeemed due to shortages, show cancellation, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism, event cancellation or disruption or for any other reason. Remaining or unclaimed prize(s) will be used by WBNX for another future contest or promotion.

5. Limit one prize per person and household within a time period of 90 days. A person/household cannot win if he/she has already won a WBNX contest within the last 90 days.

6. **List of Winners:** For a list of prize winners, mail a self-addressed stamped envelope between 5/20/19 to 8/31/19: WBNX, Attn: "WBNX/ Bark in the Park 2019" List Request, WBNX, 2690 State Road, Cuyahoga Falls, OH 44223.

7. **SPONSOR INFORMATION:** WBNX-TV, Winston Broadcasting Network Inc. 2690 State Road, Cuyahoga Falls, OH 44223.

8. Privacy Statement Regarding the Use of Data Collected Through Contest Entry Forms:

A. The Privacy Statement hereinafter set forth applies to the following parties:
WBNX.

B. All parties assert that any data containing personal information about entrants that is collected through this promotion will not be intentionally released to any party other than the sponsors. "Personal information" means identifying information about an individual collected online, including:

1. A first and last name
2. A home or other physical address, including street name and name of a city or town
3. An email or other online contact information, including but not limited to an instant messaging user identifier, or a screen name that reveals an individual's email address:
4. A telephone number
5. A social security number where applicable or necessary
6. A persistent identifier, such as a customer number held in a cookie or a processor serial number, where such identifier is associated with individually identifiable information or a combination of a last name or photograph of the individual with other information such that the combination permits physical or online contacting; or
7. Birthdate & Age
8. Information concerning a child or the parents of a child under 13 that is collected online from the child will be destroyed and be ineligible as an entry.

C. Each party identified in paragraph 8A, herein will receive such personal information concerning the prize winners as is necessary in connection with the awarding of the prizes.

9. Miscellaneous: WBNX reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and WBNX further reserves the right, in its sole discretion, to cancel, modify or suspend this contest if for any reason the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of WBNX which corrupt, impair or affect the administration, security, fairness, integrity or proper conduct of this contest.

Neither WBNX nor other partners, sponsors, parent companies, directors or employees are responsible for lost, late, mutilated, illegible, altered, duplicated, tampered with, forged, cut, torn, or incomplete entries, nor for those that contain printing, typographical, mechanical or other errors, or for postage due or misdirected mail claims.

Neither WBNX nor other partners, sponsors, parent companies, directors or employees are responsible for incorrect announcements of any kind, any errors resulting in

omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by WBNX on account of technical problems or traffic congestion on the Internet or at the website or any combination thereof. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the holder of the email account. All entries are the property of WBNX.

WBNX is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email entry to be received by WBNX due to technical problems or traffic congestion on the Internet or at the web site, or any combination thereof, including injury or damage to the entrant's or any other person's computer related to or resulting from entering this contest. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE PERPETRATOR(S) WILL BE PROSECUTED AND WBNX RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. For a copy of these rules, write to: WBNX TV, 2690 State Road, Cuyahoga Falls, OH 44223.